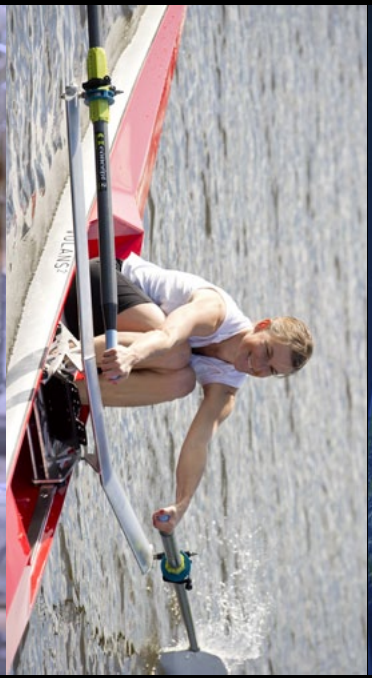
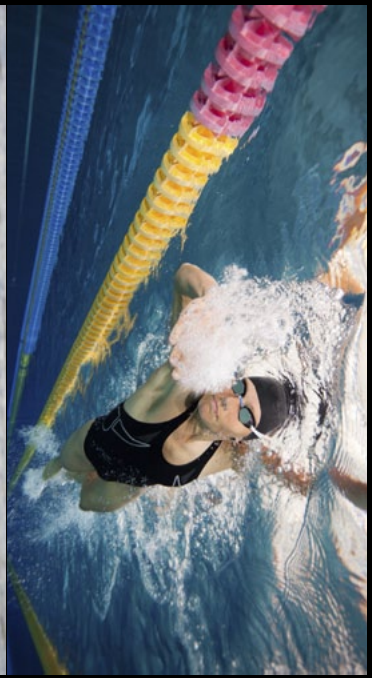
EPSI CONFERENCE 2012

2ND EUROPEAN CONFERENCE ON SPORTS INNOVATION

18-20 April, Delft, the Netherlands





2nd European Conference on Sports Innovation

18, 19 and 20 April 2012, at TU Delft, Delft, the Netherlands

objective

The conference is aiming at the stimulation of the innovation process for the sports industry by enabling communication, nucleating partnerships and joint projects.

target groups

- Research organisations
- Companies
- Sports organisations
- National contact points

workshop topics

- The consumer
- Materials and technologies
- Processes
- Sports information systems

information and registration

For further information and registration please visit:

www.epsi.eu/conference_2012

programme at a glance

18 April, 13:00-22:00

Welcome

Prof.ir. Karel Luyben
Rector Magnificus of the TU Delft
Mr. Antonello Marega
President of EPSI

Keynotes

European Union representative (tbc)
on framework programme
Mr. Frank A. Dassler
General Counselor of adidas, President of FESI
Mr. Dick Hendriks
President of Ten Cate Advanced Textiles
Mr. Hans van Breukelen & Mr. George de Jong
Dir. Sports and Technology& Dir. InnoSportNL

Panel discussion

with keynote speakers

Reception and Conference dinner at historical and cultural location

19 April, 09:00-16:00

Information session

Introduction and presentation of the EPSI agenda by the Research Working Committee leaders

Stimulation

Development of sports and innovation, walking lunch and innovation market

Activation

Workshops for idea nucleation and activation

Cultural event

20 April, 09:00-14:00

Innovation in practice

Innovation in the InnoSportLab Sailing in The Hague: Explanation of the open innovation lab concept, sessions on innovation opportunities

TU Delft Delft University of Technology

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